

Angie Mack Reilly

Grafton, WI • 262.309.4112 • angie@ozaukeetalent.com

Public Speaker | Writer | Musician | Composer | Marketing Professional

Innovative Public Speaker and natural leader with a passion for the arts community and issues effecting women and the mentally ill. Proven effective transforming environments to create lasting change using the arts and creativity. Background in marketing with success linking businesses with needed resources to provide mutually positive opportunities and revenue streams.

Technical Proficiencies: Social Media, Music Production, WordPress, eCommerce, Sound Equipment, Recording Equipment, PC, Mac, Microsoft Office.

Topics of Expertise

Creating a Culture of Innovation and Teamwork

Transforming Work Environments into Creative Hubs

"Old Guys I've Met": The Importance of Business Mentors in the Arts

Managing Teams "Theater Style"

Moving Audiences and Tips from a Theater Director

Public Speaking Engagements

- "2007 Walk of Fame Induction Ceremony", Grafton, WI as Chairperson about blues history
- "Giro d' Grafton Bike Race, 2007, Grafton, WI
- "Wisconsin Blues Connection" and PowerPoint Presentation, Wisconsin Historical Society, 2006
- "At 10" Radio Interview, National Public Radio, 2006
- "Paramount History" and PowerPoint Presentation, Port Washington Kiwanas Club, 2005
- "Paramount History" and PowerPoint Presentation, MATC-Mequon Campus, 2004
- "Passionate about Paramount and the Blues" Children's Educational Performance, Grafton Library 2006
- "Paramount Blues Festival Panel Discussion", Cedarburg Cultural Center WI, 2005
- St. Mary's Care Center Chapel Services, Madison, WI 1990-1992

Acting and Production Career

- Acted in several productions:
 - Played supporting actress, Carol, in *Leaving Eden* Series
 - Produced and starred as lead female, Golde, *Fiddler on the Roof*, Next Act Theatre
 - Produced and acted as supporting female lead, Motormouth Maybelle, *Hairspray*, Cedarburg Performing Arts Center (CPAC)
 - Produced and played female lead Narrator, *Joseph and the Amazing Technicolor Dreamcoat*, CPAC

- Produced and starred as supporting lead, John the Baptist and female soloist for *Godspell*, NSAA
- Produced and directed hundreds of musical theater productions and events throughout southeastern Wisconsin primarily at the Cedarburg Performing Arts Center, The North Shore Academy of the Arts, Next Act Theater, Schauer Arts and Activities Center, Spirit Life Church, The Joseph and Rebecca Peltz Center for Jewish Life.
- Television appearances:
 - 2018: Television feature on the Real Milwaukee show with Brian Kramp about children's theater
 - 2018: Television feature on CBS 58 with Michael Schlesinger about children's theater
 - 2017: Juried Public Speaker for National Listen to Your Mother Show about mental illness
 - 2016: Television feature on the Morning Blend Show about mental illness
 - 2016: Television feature on the Morning Blend Show about gifted and talented children
 - 2009: Television feature on My Fox about Wisconsin music history

Writing Career

- Authored three published books titled Be True, Be Free, and Chronic Creativity.
- Created written content for the following major projects:
 - "Grafton City Blues" by Kevin Ramsey, Milwaukee Repertory Theater
 - "Lost Musical Treasure" PBS History Detectives
 - The Rise & Fall of Paramount Records, Volume One (6 LP 180g) Grammy Award Winner, 2014 - Best Boxed or Special Limited-Edition Package Label: Third Man Records;
 - The Rise & Fall of Paramount Records, Volume Two (6 LP 180g) Grammy Award Winner, 2015 - Best Boxed or Special Limited-Edition Package Label: Third Man Records; "Chasin' Dem Blues" by Kevin Ramsey, Delaware Theatre Company
 - "Paramount Walking Tour Booklet", Village of Grafton Historic Preservation Commission
 - "Substance Abuse: The Ultimate Teen Guide (It Happened to Me)" by Sheri Bestor
 - "Paramount Walking Tour Booklet", Village of Grafton Historic Preservation Commission
- Wrote journalistic articles for magazines and blogs:
 - "Cedarburg's Rising Star" Ozaukee Magazine, Apr 2014
 - "On the Trail of Bluesman Blind Blake in Milwaukee" OnMilwaukee.com Apr 2011
 - "Chronic Creativity" Creativity Portal
 - "Why the Blues Belongs in Port" Ozaukee Magazine, Mar 2015

- "The Adventures of Tim and Ben" Ozaukee Magazine, Jun 2014
- "Eurydice" Ozaukee Magazine, Aug 2014
- North Shore Academy of the Arts Website Blog, Main Writer, 2007-2013
- Ozaukee Talent Website Blog, Main Writer and Web Owner, 2016
- Sociofocus Website Blog, Main Writer and Web Owner, 2010-2016
- Paramounts Home, Article Contributor and Web Owner, 2004-2016
- Creative Connection Arts, Contributor and Web Owner, 2004-2011
- Milwaukee Talent Website Blog, Main Writer and Web Owner, 2016
- "The Value of An Idea", Creativity Portal

Career Accomplishments

- 1997- Present Lifetime arts and entertainment industry career has consisted of effectively reaching audiences on a regular and weekly basis.
- 1997- Present Guest Performer (Singer/Songwriter) at hundreds of special events over the years.
- Boosted Ozaukee County tourism by pitching a new music theme leading to the Paramount Plaza redevelopment design in Grafton, Wisconsin.
- Pitched a show to PBS History Detectives resulting in the nationally aired segment, "Lost Musical Treasures" on the music history of Ozaukee County.
- Assisted Playwright Kevin Ramsey as a Blues History Consultant for the musicals "Grafton City Blues" and "Chasin' Dem Blues".
- Collaborated with Grafton Area Jaycees to launch an annual blues festival that has been ongoing and successful since 2005 raising blues awareness and bringing tourism.
- 2005-Present Expertise as in arts leadership and pre-war blues history has led to being interviewed by various international and national publications such as Blues and Rhythm Magazine, The New York Times, Blues Festival Guide, American Profile Magazine, Blues and Soul Records Magazine. Appearances also in several award-winning books as a blues expert such as Do Not Sell at Any Price by Amanda Petrusich and New Paramount Book of Blues by Alex van der Tuuk. Angie has also been quoted in many written news publications throughout Wisconsin as they relate to blues history, marketing and the arts.

Additional Experience

Ozaukee Talent, Grafton, WI, (2016 - Present)

Founding Director/CEO

Discover musical and artistic talent within individuals with diverse skillsets working independently through lessons, coaching, and connecting resources to link individuals into the arts community. Collaborate with industry leaders locally and throughout the United States and provide expert advice to clients. Teach music

lessons, direct and produce plays, and participate in public speaking engagements to educate the community on current issues. Advocate for arts education and growth within the area. Network on all Social Media platforms including Facebook, LinkedIn, Blogs, Pinterest, Snapchat, websites, twitter, YouTube, etc.

Northshore Academy of Arts, Inc, Grafton, WI, (2004 - Present)

Performing Arts Expert | Visiting Music Director | Teacher | Marketing Director

Developed strategic marketing plans to reach multi-child families in Southeastern WI. Created all social media accounts, handled public relations with area businesses, and gave detailed marketing and analytic reports to the Board of Directors. Managed marketing volunteers. Produce and direct plays and teach performance art and music classes to all age groups.

Key Contributions:

- Increased community arts education and knowledge of programs through various marketing and branding techniques.
- Built valuable relationships and increased organization Public Relations (PR).

Paramounts Home, Grafton, WI, (2004 - Present)

Co-Founder/Researcher/Educator

Developed a community historical resource researching and analyzing musical history in the area and awakening tourism to provide a new outlet to bring in visitors. Discovered lost history and encouraged community partnerships to assist all businesses in the area.

Key Contributions:

- Revealed the unmarked burial place of legendary musician Blind Blake and raised funds to have his grave marked.
- Awakened a legendary history of blues artist that had been forgotten in the area.

Marcus Promotions/Footlights, Inc., Milwaukee, WI, (2013 - 2015)

Account Executive/Marketing Consultant

Strategically partnered businesses with productions and theater venues building Business to Business (B2B) type sales relationships for mutually benefiting parties. Handled large key accounts with clients including Milwaukee Public Television, Habush Habush and Rottier, The Trinity Irish Dancers, Roundys, etc.

Key Contributions:

- Boosted company revenue through strategic processes and teamwork.
- Secured several key accounts creating lasting business relationships.

Education & Certifications

Associate of Arts (In Process), Milwaukee Area Technical College

Entrepreneur Certificate, Milwaukee Area Technical College

John Maxwell Leadership and Team Building Training | Joyce Meyer Public
Speaking Training

Professional Affiliations

North Shore Academy of Arts | Village of Grafton Historical Preservation
Commission
Grafton Education Foundation | Arts Wisconsin